



Ballet Spartanburg seeks to promote dance and dance appreciation in Spartanburg County and surrounding areas by providing the highest quality dance training, education, performance, and outreach.



**Inspiring the Next Generation and Engaging the Community** Maintaining educational and outreach programs demands great energy and ingenuity in this economic climate. Your support is the foundation upon which we build our vision and future. It is your personal involvement through annual contributions that allows us to offer:

- Dance/Movement classes for Parkinson's Disease and other neurological disorders
- Mindful Movement Dance Class for Alzheimer's
- A Sensory Sensitive performance of The Nutcracker for the SCSDB and McCarthy Teszler students
- An outreach program that provides lectures/demonstrations for schools (over 10,000 youth reached annually)
- Ballet Spartanburg's City Dance program, a summer program which teaches dance to at-risk, inner city youth
- Summer and after school programs partnering with the Boys and Girls Club of the Upstate and Big Brothers Big Sisters
- School residencies for Title One Schools
- In-school dance performances in partnership with TAP's MUSE machine program
- Performances at nursing homes, assisted living and retirement centers, and colleges
- Performances at community events and festivals such as Spartanburg County Library System, Barnes and Noble, and International Festival
- Annual FREE performances of Peter & the Wolf for all K-4 students in Spartanburg County Schools
- Scholarships to ensure talented, underserved, students' desire to dance
- Dance classes at: Cleveland, Houston, Mary H. Wright, and Pine Street Schools in partnership with Spartanburg District 7; and Lone Oak, Fairforest, O.P. Earle and Inman Elementary Schools
- Project D.A. N.C.E ( Dancing to Accommodate and Nurture Community Equality ) scholarships

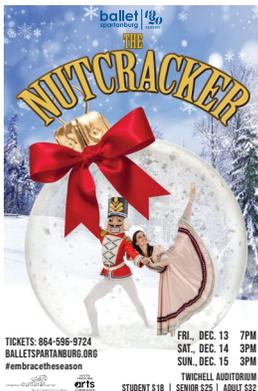
## BALLET SPARTANBURG IS PLEASED TO ANNOUNCE AN EXCITING 2019-2020 PERFORMANCE SEASON

Ballet Spartanburg has been bringing high quality dance performances to the Spartanburg community since 1966. This season Ballet Spartanburg presents four performances as well as lecture demonstrations for all Spartanburg County Schools, and other schools and universities in our area. The presentations include the Company as well as locally trained young dancers. Ballet Spartanburg performs in community and statewide festivals and events including International Festival, TEDxTryon in North Carolina, Houston, Texas, and Charleston, SC, Spring Fling, Dancing With The Spartanburg Stars and Piccolo Spoleto in Charleston. Ballet Spartanburg's performances provide the community with a broad range of dance styles and offers talented dancers the opportunity to perform and develop their skills.



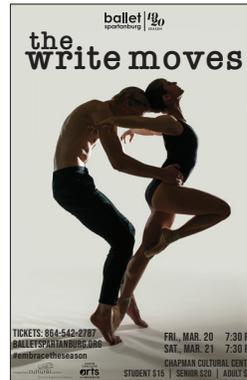
### **THE SNOW QUEEN** October 18, 19, 20, 2019

*The Snow Queen*, a FROZEN Ballet, will delight the entire family. Based on Hans Christian Anderson's classic fairytale, *The Snow Queen*, follows a young girl who saves her friend from a magic mirror and a wicked snow spirit. The ever so popular Disney's *FROZEN* is loosely based on Anderson's fairytale. With original choreography, dancing snowflakes, a FROZEN castle, all underscored by melodic, classical music, this ballet will enchant audiences of all ages with its powerful story of loyalty, forever friendships and the purity of an innocent heart saving the day. Brrrrrr! Grab your coat and snow hat in October for this FROZEN adventure on stage.



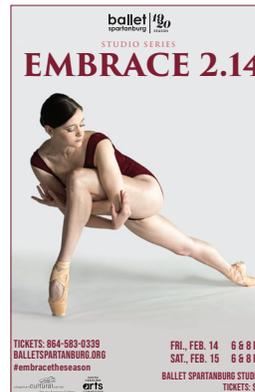
### **THE NUTCRACKER** December 13, 14, 15, 2019

Sweeten your holiday with *The Nutcracker*, Spartanburg's most beloved Christmas tradition. With dazzling costumes and always introducing a new twist with choreography by Artistic Director, Carlos Agudelo, *The Nutcracker* fills the hearts of every age with Christmas spirit. From the moment the curtain rises, the audience follows Clara and her Nutcracker on her magical dream. Tchaikovsky's brilliant, classical Christmas score, his most popular work, beautifully transports the audience to world of childlike magic and make-believe.



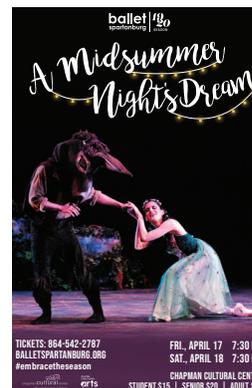
### **THE WRITE MOVES, DANSYNERGY XII** March 20 and 21, 2020

The DanSynergy Series continues to explore collaborations with community artists. This season, *The Write Moves* will bring the art of the written word to the stage. New and exciting, this collaboration with the Hub City Writer's Project will bring three inspiring books published by Spartanburg's own Hub City Press, a nationally recognized and award winning independent literary press. Collaborating with community visual artists and musicians, *The Write Moves* will showcase extraordinary writing in concert with extraordinary dancing. Connect. Create. Collaborate.



### **EMBRACE: 2.14** February 14 and 15, 2020

Embrace: 2.14 is "Ballet With Bubby." This powerful one hour evening of dance in Ballet Spartanburg's studios is a unique way to experience contemporary ballet in a different setting—less lighting, no stage, no frills—the unspoken word in movement. Carlos Agudelo and guest choreographers create a night of personal, diverse, fresh and innovative pieces for The Studio Series. \*The Studio Series is not part of a membership.



### **A MIDSUMMER NIGHT'S DREAM** April 17 and 18, 2020

Shakespeare's most famous, light hearted and funny tale of young love, is full of magical beings, mischief and mayhem. This hilarious tale of silly seduction and romance is one of Mendelssohn's most symphonic and enchanting works. Vibrant characters, star crossed lovers, meaningless quarrels, forest chases, and magic spells woven by the infamous Puck, are all a part of the charming lure and the fun of *A Midsummer Night's Dream*.



Ballet Spartanburg is fortunate to receive support from charitable foundations, civic organizations, business and corporations, and individual donors. We are also supported by The Chapman Cultural Center, its donors, the County and City of Spartanburg, the South Carolina Arts Commission, which receives support from the National Endowment of the Arts and the John and Susan Bennett Memorial Arts Fund of the Coastal Community Foundation of SC.

- 2018 Angel Award Recipient for South Carolina for Exemplary Non Profit
- 2018 Elizabeth O'Neill Verner Arts Organization Award for the State of South Carolina.
- We have over 46 outreach events per year that touch the lives of over 12,000 individuals.
- Ballet Spartanburg participates in community events in Spartanburg, Greenville, and surrounding counties, as well as locations in North Carolina that reach audiences in excess of 30,000.
- We have created one of the most successful Arts in Education programs, providing the highest quality of dance instruction, reaching over 1,900 individuals each year.
- The Company, the only resident professional Company in the Upstate, performance and presentation events currently reach over 27,235 individuals and their impact is growing each year.
- 86% of Ballet Spartanburg's annual budget directly supports all dance programs and outreach programs. This is a far higher percentage than any other arts organization in the area and well above the national average—a good indicator of growing support for our programs.
- We do all this with minimal administrative costs, devoting the major part of our budget to artistic and educational excellence.
- In addition to the specific benefits listed in our sponsorship materials, partnering with Ballet Spartanburg provides positive and impactful exposure for our sponsors. Your support is the foundation upon which we build our vision and future and we welcome and appreciate the opportunity to have you partner with us.

PLATINUM



PERFORMANCE SPONSORSHIP \$10,000

**Appearance in Party Scene for Platinum Nutcracker Sponsorship**

Full-page advertisement in the Ballet Spartanburg Season Program, viewed by over 5,000 audience members

Sponsor name and logo on poster, postcards, and program

On stage recognition included in the end of the year Sponsor Video and curtain speech opportunity for sponsor

Lobby Banner and Sponsor table available

60 single complimentary tickets

Invitations to receptions and special events

Portion of sponsorship is tax deductible

GOLD



PERFORMANCE SPONSORSHIP \$5,000

Full-page advertisement in the Ballet Spartanburg Season Program, viewed by over 5,000 audience members

Sponsor name and logo on poster, postcards, and program

On stage recognition included in the end of the year Sponsor Video

40 single complimentary tickets

Invitations to receptions and special events

Portion of sponsorship is tax deductible

SILVER



PERFORMANCE SPONSORSHIP \$2,500

Full-page advertisement in the Ballet Spartanburg Season Program, viewed by over 5,000 audience members

Sponsor name and logo on poster, postcards, and program

On stage recognition included in the end of the year Sponsor Video

20 single complimentary tickets

Invitations to receptions and special events

Portion of sponsorship is tax deductible

\*\*\$1,000-\$1,500 SPONSORSHIP PACKAGES WITH RECOGNITION AND TICKETS ARE ALSO AVAILABLE\*

# 2019-2020 SEASON SPONSORSHIP OPPORTUNITIES

## SEASON SPONSORSHIPS FOR BALLET PRODUCTIONS

BALLET PRODUCTIONS - SPONSOR A PRODUCTION OR A SEASON	\$20,000 <i>Diamond Sponsor</i>	\$10,000 <i>Emerald Sponsor</i>	\$5,000 <i>Ruby Sponsor</i>	\$2,500 <i>Sapphire Sponsor</i>
Naming opportunity for educational series/production/season	▲			
Full page advertisement in the Ballet Spartanburg Season program	▲	▲	▲	▲
Name/logo on all PR materials and year round banner	▲	▲	▲	▲
Recognition and acknowledgement from the stage	▲	▲	▲	▲
Complimentary tickets to production(s) sponsored	100	60	40	20
Invitation to receptions and special events	▲	▲	▲	▲

## LAND OF SWEETS/A NUTCRACKER PARTY

LAND OF SWEETS, A NUTCRACKER PARTY NOVEMBER 24, 2019	\$2,500 <i>Presenting Sponsor</i>	\$1,500 <i>Snowflake Princess Sponsor</i>	\$1,000 <i>The Nutcracker Sponsor</i>	\$500 <i>Clara's Dream Sponsor</i>	\$250 <i>Pirouette Patron Sponsor</i>
Tables of 10 /seats to the party	3	2	1	8 tickets	4 tickets
Tickets to <i>The Nutcracker</i> performance	8	2	2		
Picture made with The Nutcracker cast	▲				
Name/logo on all PR materials & acknowledged from stage	▲	▲	▲	▲	▲
Tax deductible gift	\$1,400	\$950	\$650	\$320	\$250

## SO YOU THINK YOU CAN DANCE, SPARTANBURG!

SYTYCD, Spartanburg! FEBRUARY 28, 2020	\$10,000 <i>Executive Producer</i>	\$5,000 <i>Star of the Show</i>	\$2,500 <i>Director</i>	\$1,000 <i>Choreographer</i>	\$500 <i>Composer</i>	\$250 <i>Dancer</i>
Tickets to cocktail party and performance	20	12	8	6	4	2
VIP seating on first - fourth rows	▲	▲	▲	▲	▲	▲
Business/Ind. name on all PR materials	▲	▲	▲	▲	▲	▲
Business/Ind. name acknowledged from stage	▲	▲	▲	▲	▲	▲
Ballet Spartanburg 20/21 Season Membership	▲					
Ad in Ballet Spartanburg 20/21 Program	Full Page	Full Page	Half Page			
Picture taken with winning team on stage	▲	▲				

## COMMUNITY OUTREACH PROGRAMS

PARKINSON'S DANCE CLASS MINDFUL MOVEMENT FOR ALZHEIMER'S COMMUNITY AFRICAN DANCE CLASS PROJECT D.A.N.C.E.	\$10,000 <i>Emerald Sponsor</i>	\$5,000 <i>Ruby Sponsor</i>	\$2,500 <i>Sapphire Sponsor</i>
Full page advertisement in the Ballet Spartanburg Season 20/21 program	▲	▲	▲
Name/logo on all PR materials	▲	▲	▲
Invitation to receptions and special events	▲	▲	▲

## EDUCATIONAL ARTS OUTREACH PROGRAMS

SENSORY SENSITIVE PERFORMANCE/MULTI-SENSORY CHALLENGED STUDENTS TITLE ONE SCHOOL LECTURE/DEMONSTRATION FOR ENTIRE SCHOOL (450 STUDENTS)	\$10,000 <i>Emerald Sponsor</i>	\$5,000 <i>Ruby Sponsor</i>	\$2,500 <i>Sapphire Sponsor</i>
Full page advertisement in the Ballet Spartanburg Season program	▲	▲	▲
Name/logo on all PR materials	▲	▲	▲
Invitation to receptions and special events	▲	▲	▲