

# Program Advertising and Rates Contract Form 2020-2021

COLOR AD PRICE LIST			
✓ CHECK ONE	Ad Type	Size (inches)	Price
	Back Cover 2 season tickets	5x8	\$1,500
	Inside Front Cover 2 season tickets	5x8	\$1,400
	Inside Back Cover 2 season tickets	5x8	\$1,200
	Full Page 1 season ticket	5x8	\$800
	½ Page 3 flex tickets **	5x4	\$500
	¼ Page (Horizontal)	5x2	\$250
	¼ Page (Vertical)	2.5x4	\$250
<b>TOTAL DUE</b>			\$ _____
** A flex ticket may be used for one 2020-2021 season production			

BLACK & WHITE AD PRICE LIST			
✓ CHECK ONE	Ad Type	Size (inches)	Price
	Inside Front Cover 3 flex tickets **	5x8	\$1,200
	Inside Back Cover 3 flex tickets **	5x8	\$1,000
	Full Page 1 season ticket	5x8	\$400
	½ Page 1 flex ticket **	5x4	\$250
	¼ Page (Horizontal)	5x2	\$125
	¼ Page (Vertical)	2.5x4	\$125
<b>TOTAL DUE</b>			\$ _____
** A flex ticket may be used for one 2020-2021 season production			

## AD COPY SUBMISSION

- Use my current ad in program
- Camera-ready ad enclosed
- A single piece of ad copy is preferred in .pdf or .jpg format emailed to: [THOUGH@Spartanarts.org](mailto:THOUGH@Spartanarts.org)
  - Business cards are acceptable. Mail business card with completed form to:  
Ballet Spartanburg  
200 East Saint John St.  
Spartanburg, SC 29306

**DEADLINE FOR SUBMISSION IS JUNE 15TH**

ADVERTISER INFORMATION	
BUSINESS NAME	
ADVERTISER NAME	
BILLING ADDRESS	
CITY, STATE, ZIP CODE	
EMAIL ADDRESS	
PHONE	
BALLET SPARTANBURG CONTACT NAME	
ADVERTISER SIGNATURE	

PAYMENT OPTIONS	
<input type="checkbox"/>	BILL ME AFTER 11/21/2020
<input type="checkbox"/>	BILL ME AFTER JANUARY 2021
<input type="checkbox"/>	CHECK ENCLOSED
<input type="checkbox"/>	CHARGE MY CREDIT CARD:
	<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Discover
	Name on card: _____
	Card Number: _____
	Expiration _____ Security Code: _____
	Billing Zip Code: _____