



Dear Friend of The Nutcracker: Land of the Sweets Party,

September 2018

What is happening on November 18 at Chapman Cultural Center?

Ballet Spartanburg's Fourth Annual **The Nutcracker: Land of the Sweets Party** will take place on Sunday, November 18 from 3:00 –5:00 PM at the Chapman Cultural Center. It's our kick off to the holiday season and our production of The Nutcracker. The afternoon will be filled with arts and crafts, sweets and tea, face-painting, Clara and other favorite Nutcracker characters.

Why should I sponsor the Nutcracker Tea Party?

Our sponsorship opportunities provide business exposure to 3200 Nutcracker Ballet attendees in addition to the Land of the Sweets Party guests. We will announce on stage, and in print, your business sponsorship. Some of our sponsorship levels have Nutcracker tickets in the package as well! Maximum business exposure with great benefits is what we want to offer you.

How many seats are available and should I reserve and sponsor today?

Yes! Reserve today. We are offering 20 tables which seat 10. Children will be seated and adults will enjoy working with their child and mingling with other adults while enjoying a beverage/champagne and light snacks. Last year's event sold out. Please reserve quickly.

How will Ballet Spartanburg utilize the profits from The Land of the Sweets Party?

All profits from the event will directly impact programming for Ballet Spartanburg and our mission which is to promote dance and dance appreciation in Spartanburg County and the surroundings areas by providing the highest quality dance training, education, performance and outreach.

How can I sponsor and what is the deadline?

Simply complete the enclosed commitment form or call Ballet Spartanburg @583-0339 by **October 19, 2018**. Sponsorship information is located on our website. It can be mailed in, or you may phone the office.

Please look over the enclosed sponsorship information and contact us today. This is a wonderful opportunity to support a fun family-friendly event and a wonderful program to kick off the Christmas season.

Sincerely,

Teresa S. Hough
Executive Director

Ann Hodge and Kate Leonard
Land of the Sweets Co-Chairs



Sponsorship Levels

\$2500-Presenting Sponsor

- 3 Tables of 10 seats
- 8 tickets to The Nutcracker (average of \$25 per ticket) for any 2016 performance at Twichell Auditorium
- Picture made with the cast of The Nutcracker the day of performance
- Acknowledgement as a sponsor the day of party, name and business in The Nutcracker insert, website, postcard, and newspaper
- \$1400 tax deductible gift

\$1500-Snowflake Princess Sponsor

- 2 Tables of 10 seats
- 2 tickets to The Nutcracker (average of \$25 per ticket) for any 2016 performance at Twichell Auditorium
- Acknowledgement as a sponsor the day of party, name and business in The Nutcracker insert, website, postcard, and newspaper
- \$ 950 tax deductible gift

\$1000-The Nutcracker Sponsor

- 1 Tables of 10 seats
- 2 tickets to The Nutcracker (average of \$30 per ticket) for any 2016 performance at Twichell Auditorium
- Picture made with the cast of The Nutcracker the day of performance
- Acknowledgement as sponsor the day of party, name and business in The Nutcracker insert, website, postcard and newspaper
- \$650 tax deductible gift

\$500-Clara's Dream Sponsor

- 8 Tickets to The Nutcracker Tea Party
- Acknowledgement the day of party, name and business in The Nutcracker insert and on website
- \$320 tax deductible gift

\$250- Pirouette Patron

- 4 tickets to The Nutcracker Tea Party
- Acknowledgement the day of party, name and business in The Nutcracker insert and on website
- \$ 150 tax deductible gift

* All table values are based on \$30 ticket prices.

* All advertisement included as a value with sponsorship levels is tax deductible



Sponsorship Commitment Form

Commitment Deadline: October 19, 2018

Please complete, sign and return this form with payment to:

**Ballet Spartanburg,
200 East Saint John Street
Spartanburg, SC**

**Telephone: 864-583-0339
Fax Number: 864-948-5353**

Name As It Should Be Listed For Promotion: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Title/Position: _____

Phone: _____ Email: _____

Sponsorship Level (Check One):

- \$2500 - Presenting Sponsor
- \$1500 - Snowflake Princess Sponsor
- \$1000 - The Nutcracker Sponsor
- \$500 - Clara's Dream Sponsor
- \$250 - Pirouette Patron

In Kind Donation Total _____

Description of donation _____

Form Of Payment (Check One):

- By Check (Make Payable To Ballet Spartanburg)
- By Invoice To Mailing Address Above
- By Credit Card

Name On Card: _____

Card Type: Mastercard Visa

Card Number: _____ Exp. Date: ____ / ____ Sec. Code: _____

Signature: _____

Printed Name: _____ Date: _____

For questions, please contact Executive Director, Teresa Hough @Teresa.Hough@spartanarts.org.