

2019-2020 SEASON SPONSORSHIP OPPORTUNITIES

SEASON SPONSORSHIPS FOR BALLET PRODUCTIONS

| BALLET PRODUCTIONS - SPONSOR A PRODUCTION OR A SEASON | \$20,000 <i>Diamond Sponsor</i> | \$10,000 <i>Emerald Sponsor</i> | \$5,000 <i>Ruby Sponsor</i> | \$2,500 <i>Sapphire Sponsor</i> |
|--|------------------------------------|------------------------------------|--------------------------------|------------------------------------|
| Naming opportunity for educational series/production/season | ▲ | | | |
| Full page advertisement in the Ballet Spartanburg Season program | ▲ | ▲ | ▲ | ▲ |
| Name/logo on all PR materials and year round banner | ▲ | ▲ | ▲ | ▲ |
| Recognition and acknowledgement from the stage | ▲ | ▲ | ▲ | ▲ |
| Complimentary tickets to production(s) sponsored | 100 | 60 | 40 | 20 |
| Invitation to receptions and special events | ▲ | ▲ | ▲ | ▲ |

LAND OF SWEETS/A NUTCRACKER PARTY

| LAND OF SWEETS, A NUTCRACKER PARTY NOVEMBER 24, 2019 | \$2,500 <i>Presenting Sponsor</i> | \$1,500 <i>Snowflake Princess Sponsor</i> | \$1,000 <i>The Nutcracker Sponsor</i> | \$500 <i>Clara's Dream Sponsor</i> | \$250 <i>Pirouette Patron Sponsor</i> |
|---|--------------------------------------|--|--|---------------------------------------|--|
| Tables of 10 /seats to the party | 3 | 2 | 1 | 8 tickets | 4 tickets |
| Tickets to <i>The Nutcracker</i> performance | 8 | 2 | 2 | | |
| Picture made with The Nutcracker cast | ▲ | | | | |
| Name/logo on all PR materials & acknowledged from stage | ▲ | ▲ | ▲ | ▲ | ▲ |
| Tax deductible gift | \$1,400 | \$950 | \$650 | \$320 | \$250 |

SO YOU THINK YOU CAN DANCE, SPARTANBURG!

| SYTYCD, Spartanburg! FEBRUARY 28, 2020 | \$10,000 <i>Executive Producer</i> | \$5,000 <i>Star of the Show</i> | \$2,500 <i>Director</i> | \$1,000 <i>Choreographer</i> | \$500 <i>Composer</i> | \$250 <i>Dancer</i> |
|--|---------------------------------------|------------------------------------|----------------------------|---------------------------------|--------------------------|------------------------|
| Tickets to cocktail party and performance | 20 | 12 | 8 | 6 | 4 | 2 |
| VIP seating on first - fourth rows | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ |
| Business/Ind. name on all PR materials | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ |
| Business/Ind. name acknowledged from stage | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ |
| Ballet Spartanburg 20/21 Season Membership | ▲ | | | | | |
| Ad in Ballet Spartanburg 20/21 Program | Full Page | Full Page | Half Page | | | |
| Picture taken with winning team on stage | ▲ | ▲ | | | | |

COMMUNITY OUTREACH PROGRAMS

| PARKINSON'S DANCE CLASS MINDFUL MOVEMENT FOR ALZHEIMER'S COMMUNITY AFRICAN DANCE CLASS PROJECT D.A.N.C.E. | \$10,000 <i>Emerald Sponsor</i> | \$5,000 <i>Ruby Sponsor</i> | \$2,500 <i>Sapphire Sponsor</i> |
|--|------------------------------------|--------------------------------|------------------------------------|
| Full page advertisement in the Ballet Spartanburg Season 20/21 program | ▲ | ▲ | ▲ |
| Name/logo on all PR materials | ▲ | ▲ | ▲ |
| Invitation to receptions and special events | ▲ | ▲ | ▲ |

EDUCATIONAL ARTS OUTREACH PROGRAMS

| SENSORY SENSITIVE PERFORMANCE/MULTI-SENSORY CHALLENGED STUDENTS TITLE ONE SCHOOL LECTURE/DEMONSTRATION FOR ENTIRE SCHOOL (450 STUDENTS) | \$10,000 <i>Emerald Sponsor</i> | \$5,000 <i>Ruby Sponsor</i> | \$2,500 <i>Sapphire Sponsor</i> |
|--|------------------------------------|--------------------------------|------------------------------------|
| Full page advertisement in the Ballet Spartanburg Season program | ▲ | ▲ | ▲ |
| Name/logo on all PR materials | ▲ | ▲ | ▲ |
| Invitation to receptions and special events | ▲ | ▲ | ▲ |